



**FOR IMMEDIATE RELEASE**

**Dutch Prime Minister, Mark Rutte, Announces Soft Launch of Sustainable Action Conference 2023 in Malaysia**

**Sheraton Petaling Jaya, 31<sup>st</sup> October 2023** — We are honoured to have the Dutch Prime Minister, Mark Rutte, announces the soft launch of the Sustainable Action Conference 2023 during his visit to Malaysia. The event is co-organized by Control Union Malaysia and GSES - Global Sustainable Enterprise System, both Dutch holding companies, with strong support from the Embassy of the Kingdom of the Netherlands in Malaysia, Malaysian Dutch Business Council (MDBC) and Malaysian Green Technology and Climate Change Corporation (MGTC). The Sustainable Action Conference 2023 is set to take place on the **16th of November 2023** at the **Double Tree by Hilton Shah Alam, I-City**.

Themed "Transitioning to being ESG compliant and Achieving Net Zero ambitions," SAC 2023 is designed to provide comprehensive insights and solutions for government and business industries' climate transition action plans, enabling them to embark on their journey towards net-zero emission targets.

Key Conference Themes:

**Banking & Finance:** The Drive Towards Financing Net-Zero

**Plantation & Forestry:** Strategy towards Climate Action and being ESG Compliant

**Manufacturing:** Tackling ESG, Green Procurement Strategies and Embedded Supply Chain Emissions

**Energy:** The Switching to Net-Zero Carbon Energy Systems

The event also features the Soft Launch of Tunku Abdul Rahman Marine Park & Kota Kinabalu Plastic Neutral and Fish-Bomb-Free Initiative.

The conference is made possible through the generous sponsorship of Control Union Malaysia, Global Sustainable Enterprise System, FGV, Dibiz, Carbon Space, and Veridapt. These contributions enable us to convene government and corporate leaders to discuss actionable solutions and strategies to advance their sustainability objectives.

Furthermore, the event's proceeds will also contribute to the Tunku Abdul Rahman Marine Park & Kota Kinabalu Plastic Neutral and Fish-Bomb-Free Initiative, reflecting our commitment to environmental preservation and climate action.

This event also marks the launch of **Global Sustainable Enterprise System (GSES) in Asia, in partnership with Control Union**.

Seats for the conference are limited, and if you wish to be part of this groundbreaking event, please officially register your interest by writing to [assurance\\_my@controlunion.com](mailto:assurance_my@controlunion.com). Don't miss this unique opportunity to engage with

thought leaders, policymakers, and industry experts in the pursuit of a sustainable, environmentally responsible future.

### **About Sustainable Action Conference 2023:**

The Sustainable Action Conference 2023 is a gathering that assembles leaders, policymakers, and industry experts to discuss on action plans and solutions to tackle pressing issues related to environmental sustainability and climate change. Co-organized by Control Union Malaysia and Global Sustainable Enterprise System, with the backing of the Embassy of the Kingdom of the Netherlands, the Malaysian Dutch Business Council, and the Malaysia Green Technology and Climate Change Corporation, SAC 2023 is dedicated to fostering discussions, providing solutions, and creating pathways for government and business industries to transition toward net-zero emissions and environmental sustainability. The conference is made possible through the generous sponsorship of Control Union Malaysia, Global Sustainable Enterprise System, FGV, Dibiz, Carbon Space, and Veridapt.

### **About Control Union:**

Control Union part of the Royal Peterson Control Union group, which was founded in The Netherlands in 1920 is currently active in over 80 countries and Control Union Malaysia have been serving clients in East and West Malaysia since 1987. Control Union is a global leader for palm oil, forestry, biomass, textile, recycling, food safety, aquaculture, fisheries, social compliances, and assurance on environmental services, carbon and ESG assurance in accordance with the AA1000 Assurance Standard. In addition to certification and assurance, Control Union is also a global leader in Commodity and Industrial inspections, Collateral Management Services, Non-toxic Pest Control and Academy services.

### **About Global Sustainable Enterprise System (GSES):**

GSES leads the way towards a universal language for organisations to act on sustainability. The GSES platform measures, verifies, and rates sustainability performance of products and organisations. With the integration of 550+ sustainability standards, the GSES unlocks a common understanding on how to measure sustainability performance on all levels: organization, supply chains, products & services, and projects.

And more importantly:

- Making industry wide benchmarking a possibility
- Enhancing traditional sustainability reporting to be more impactful and communicable
- Providing means to better manage your supply chain. So, no uncertainties regarding the impact of your purchasing on the environment or social responsibility.



Soft Launch of the Sustainable Action Conference 2023 by H.E Mark Rutte (Prime Minister of the Kingdom of Netherlands)

From the left: H.E. Mark Rutte (Prime Minister of the Kingdom of Netherlands), Mr. Supun Nigamuni (Managing Director of Control Union Malaysia), Ts. Shamsul Bahar (GCEO of MGTC), & Y.B. Liew Chin Tong (Deputy Minister of the MITI)



Sustainable Action Conference 2023 by H.E Mark Rutte (Prime Minister of the Kingdom of Netherlands)

From the left: H.E. Mark Rutte (Prime Minister of the Kingdom of Netherlands), H.E. Eva Oskam (Deputy Ambassador of Netherlands Embassy to Malaysia) Mr. Supun Nigamuni (Managing Director of Control Union Malaysia), Ts. Shamsul Bahar (GCEO of MGTC), Y.B. Liew Chin Tong (Deputy Minister of the MITI) and Mr. Marco Winter (Executive Director of Malaysian Dutch Business Council)

## Sustainable Action Conference 2023:



The banner for the Sustainable Action Conference 2023 features a central graphic of a globe with various icons representing sustainability. To the left is a circular logo with the text 'SUSTAINABLE ACTION CONFERENCE'. Below it is a red 'Register Now!' button with the text 'Limited to 200 seats, confirmation will be sent via email'. A QR code is labeled 'brochure Download'. The main text reads: 'TRANSITIONING TO BEING ESG COMPLIANT AND ACHIEVING NET ZERO AMBITIONS' followed by 'ONE STOP SUSTAINABILITY CONFERENCE FOR INDUSTRY PLAYERS, INVESTORS, BUYERS, RETAILERS, CONSUMERS AND PRODUCT SUPPLIERS FOR A BETTER FUTURE!'. The event details are: 'DOUBLE TREE BY HILTON, SHAH ALAM 16 NOVEMBER 2023 | 9.00AM - 5.30PM | Cocktail Reception 5.30PM - 8.00PM'. Logos for 'Co-Organized by' (CONTROLUNION, GSES) and 'Supported by' (Malaysia, MDBC, MGTC) are also present.

Event Name: Sustainable Action Conference 2023

Date: 16<sup>th</sup> November 2023

Time: 9.00AM -5.30PM(Conference) followed with a Cocktail Reception (5.30PM-8.00PM)

Venue: Double Tree by Hilton Shah Alam I-City

Admission: No registration fees. Limited seats to 1 company per conference pass

Register here: <https://forms.office.com/e/Npe0SCtamQ>

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