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GREENTECH MALAYSIA APPOINTS NEW CEO Shamsul Bahar to Lead with Clear Vision and Purpose

1 November 2019, Kuala Lumpur – Malaysian Green Technology Corporation (GreenTech Malaysia), an agency under the Ministry of Energy, Science, Technology, Environment and Climate Change (MESTECC), has appointed Shamsul Bahar Mohd Nor as its new Chief Executive Officer (CEO) effective today, to spearhead the country's climate change agenda and to drive sustainable economic development.

With promising credentials of over three decades in corporate Malaysia, Shamsul represents a dynamic combination of scientific mind-set coupled with technological know-how and business acumen. A visionary leader, he has led numerous teams towards specific business objectives and successfully turned around companies to profitability.

Speaking on the appointment, Chairman of GreenTech Malaysia, YBhg Prof Dato Ir Dr A Bakar b Jaafar said, "These are indeed exciting times for GreenTech Malaysia as the organisation prepares itself to transition into an expanded role which will now encompass becoming the nation's climate change centre, requiring strong leadership, clear vision and decisive action."

"I am therefore very pleased to welcome Shamsul to the team. With his tremendous exposure and considerable experience in both the public and private sectors, I am confident that he will lead the organisation to new heights," he added.

One of Shamsul's recent key achievements was orchestrating Benchmark International Ltd, Malta to offer Syariah compliant Green Bonds to green technology, renewable energy and sustainability projects in ASEAN, demonstrating his strategic approach and keen insights into sustainable energy development.

In 2014, Shamsul was awarded the patent approval in 40 countries for a renewable energy system that converts waste plastics into commercial Ultra Low Sulphur Diesel Oil (EN590), winning him the MOSTI's Innovation of the Year Award, Malaysian Green Technology Corporation's Catalyst Award and the United Nation's Global Cleantech Innovation Award for Green Technology Renewable Energy Systems.

The newly appointed CEO, Shamsul said, "I am honoured to be helming GreenTech Malaysia especially at a time when there is increasing awareness and consequently increasing demand for climate action. With its 10-year track record, GreenTech Malaysia will now play a more active role in driving the country's green agenda and sustainable development."

"I look forward to leading the team with a unified vision and purpose to strengthen Malaysia's position as a country that is able to undertake bold climate action while ensuring shared economic prosperity," he added.

Shamsul was previously the Managing Director for Syngas Renewable Energy and was the Executive Director of Saham Utama Sdn Bhd. Prior to that, he was the CEO of Polymal Corporation, during which he successfully turned the company around to become a formidable player in South East Asia.

Given his passion for sustainable development and life-long learning, he is currently pursuing his doctorate in Sustainability Management from the University of Science Malaysia.

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For more information please log on to the official GreenTech Malaysia website (www.greentechmalaysia.my)

About Malaysian Green Technology Corporation & Climate Change (GreenTech Malaysia)

Malaysian Green Technology Corporation (GreenTech Malaysia) is a government agency under the purview of Ministry of Energy, Science, Technology, Innovation, Environment & Climate Change (MESTECC) charged in spearheading green technology for green growth & sustainability in Malaysia.

About Expo2020 Dubai

The World Expo is one of the most prestigious expositions under the Bureau International des Expositions (BIE). It is a platform for countries to showcase their progress and achievement in various sectors in line with the theme of the expo. Expo 2020 Dubai will commence for 6 months from October 2020 till April 2021.

The expo will be held in Dubai City at the Dubai Exhibition Center's exhibition grounds comprising a total area of 4.4 KM² (438 Hectares). Ministry of Energy, Science, Technology, Environment & Climate Change (MESTECC) is the Lead Ministry and Malaysia Green Technology Corporation (GreenTech Malaysia) is appointed as the Implementation Agency.

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