



Calling All Malaysian *Designers*



LOGO DESIGN CONTEST

Create a New Logo for
Malaysian Green Technology And Climate Change Centre
an agency under purview of the Ministry of Energy, Science, Technology, Environment & Climate Change

The Winning Entry will receive:

WINNER
RM5,000.00
& Certificate

Second Prize
RM3,000.00
& Certificate

Third Prize
RM1,000.00
& Certificate

5 x Consolation
RM500.00
& Certificate

Submission date: **05 NOV 2019**

Participation form can be downloaded via:

www.greentechmalaysia.my www.mestecc.gov.my



Background

Malaysian Green Technology and Climate Change Centre previously known as Malaysian Green Technology Corporation (MGTC) is organising a contest to design new logo, acronyms and rationale that identifies the Malaysian Green Technology and Climate Change Centre image. The new logo will be used to in all exhibitions, printing activities, any related event and official event.

On 10th October 2019, Prime Minister of Malaysia announced the rebranding of Malaysian Green Technology Corporation as the new Malaysian Green Technology and Climate Change Centre. The rebranded organisation will have an expanded portfolio that will include strategising climate-resilience actions, leading inter-ministerial collaborations, encouraging uptake of green technology innovations across industries and raising awareness among the general public.

The Malaysian Green Technology and Climate Change Centre will act as a hub for climate change data, policy analysis, reporting and monitoring of mitigation actions and climate change adaptation on the national level, effectively becoming the executing body for climate change and green technology for MESTECC.

The creation of the new Malaysian Green Technology and Climate Change Centre logo is to replace the previously used logo based on the vision, mission and objectives of Malaysian Green Technology and Climate Change Centre to be leading organization in spearheading green technology for growth and sustainability.

The philosophy of Malaysian Green Technology and Climate Change Centre Logo Design Contest will be based on the three pillars – the sustainability of the economic growth, a resilient environment and the well-being of society.





Terms & Conditions

Rules and Regulations

- a) Entrance is free and open to all Malaysian citizens aged 21 years and above;
- b) Each participant is allowed to submit more than one entry, but only one design shall be chosen as the winning logo;
- c) The logo design shall be an original work. Malaysian Green Technology and Climate Change Centre shall not be responsible for any third-party claims made against the design. An entry shall be disqualified if it is found that the logo design is not an original work/has been plagiarized /copied;
- d) All logos, Acronyms and logo rationales received by the Malaysian Green Technology and Climate Change Centre Logo Competition Committee shall be owned by Malaysian Green Technology and Climate Change Centre and shall not be returned;
- e) Malaysian Green Technology and Climate Change Centre has the right to use, edit, print and exhibit the chosen logo for promotional purposes in any medium or format it deems fit, whether for local or international purposes and without having to further notify or compensate the participant. The logo will become the complete property of Malaysian Green Technology and Climate Change Centre;
- f) Winners will receive cash prize and certificate.

Logo Design Specifications

- a) Logo shall be printed on A4 paper (in the following formats: 21cmx 29.7cm). The A4 printouts shall be fixed on the mounting boards of A4 size, with name, IC number, telephone, and email address of the participant affixed to the back of the mounting board;
- b) For softcopy kindly submit the logo design in ai format (Adobe Illustration) and JPEG with minimum resolution 1280 x 960 using an updated software;
- c) **Designers should be able to provide the rationale of the logo, colours and the acronyms;**
- d) The logo design should not more than 3 colours. Gradient technique is NOT allowed.
- e) The logo design must be in modern element that shall reflects the organisation identity and focus.
- f) Each logo design submission shall be attractive with a clean and clear design direction.

Entry Form

- a) Entry form can be downloaded from www.greentechmalaysia.my and www.mestecc.gov.my
- b) Submissions have to be in hard copy and soft copy (in .jpeg and ai format) through postal or hand delivery or email;
- c) The competition will take place for a period of 15 days from 18 October 2019 to 5 November 2019;
- d) Submissions received after 1 November 2019 shall not be considered by the Committee;
- e) Submissions by hand-delivery or postal must be sent to the address below:

Logo Competition Committee
Strategic Communications Division
Malaysia Green Technology Corporation
No. 2, Jalan 9/10 Persiaran Usahawan,
Seksyen 9 , 43650 Bandar Baru Bangi
Selangor Darul Ehsan

Submission by email addressed to:

or

comms@greentechmalaysia.my



Syarat-syarat Penyertaan

Syarat dan Terma Pertandingan

- a) Penyertaan adalah percuma dan terbuka kepada seluruh warganegara Malaysia yang berumur 21 tahun ke atas;
- b) Peserta boleh menghantar seberapa banyak penyertaan. Walau bagaimanapun, hanya satu logo akan dipilih sebagai pemenang;
- c) Semua ciptaan mestilah Asli dan tidak diveduk/ ditiru / diciplak dari mana-mana logo tempatan mahupun dari luar Negara.
- d) Reka Bentuk mestilah baru dan asli serta tidak mengandungi unsur atau elemen yang boleh dianggap sensitif dan boleh menyinggung mana-mana pihak. Penganjur tidak akan bertanggungjawab sekiranya terdapat sebarang tuntutan daripada pihak ketiga. Penyertaan akan terbatal sekiranya didapati hasil karya yang dikemukakan tidak asli /ciplak;
- e) Semua logo yang diterima oleh Urus Setia Pertandingan Mencipta Logo Malaysian Green Technology and Climate Change Centre akan menjadi hak milik Malaysian Green Technology and Climate Change Centre dan tidak boleh dikembalikan. Malaysian Green Technology and Climate Change Centre berhak ke atas logo yang terpilih sama ada untuk dipinda atau diubahsuai bagi maksud untuk digunakan atau dipamerkan ataupun dicetak dalam mana-mana acara atau majlis rasmi;
- f) Pemenang utama akan menerima hadiah wang tunai beserta sijil penyertaan.

Spesifikasi Reka Bentuk Logo

- a) Reka logo hendaklah dihasilkan menggunakan kertas bersaiz A4 (ukuran 21cm x 29.7cm) berwarna putih dalam komputer grafik dan dilekatkan pada kertas tebal atau "mounting board"
- b) Bagi rekaan logo yang disediakan dalam bentuk "softcopy" hendaklah menggunakan format AI (Adobe Illustration) dan JPEG resolusi minimum 1280 x 960 atau menggunakan software terkini.
- b) **Pereka hendaklah memberi keterangan atau penjelasan rasional yang ke atas reka bentuk logo, akronim dan simbol serta warna yang digunakan;**
- c) Rekaan logo hendaklah tidak melebihi tiga (3) warna. TIDAK dibenar menggunakan teknik warna gradien.
- d) Bercirikan gabungan moden; rekaan perlu menggambarkan identiti dan fokus organisasi.
- e) Reka bentuk hendaklah menarik, jelas, mudah dan kemas.

Borang Penyertaan

- a) Borang Penyertaan boleh dimuat turun menerusi laman web www.greentechmalaysia.my dan www.mestecc.gov.my
- b) Penyertaan hendaklah dihantar dalam bentuk hard copy dan soft copy melalui pos (dalam format .ai dan .jpeg);
- c) Penyertaan dibuka mulai 18 Oktober 2019 hingga 05 November 2019;
- d) Sebarang penyertaan yang diterima selepas 05 November 2019 tidak akan dilayan oleh pihak Urus Setia.
- e) Penyertaan hendaklah dihantar ke alamat berikut: Hantaran melalui emel;

Urus Setia,
Pertandingan Mencipta Logo MGTCCL
Bahagian Komunikasi Strategik,
Malaysia Green Technology Corporation
No. 2, Jalan 9/10 Persiaran Usahawan,
Seksyen 9, 43650 Bandar Baru Bangi
Selangor Darul Ehsan

atau comms@greentechmalaysia.my



Participation Form

Full name (as per in I.C):

New I.C number:

Age: Date of Birth: Sex:

Occupation:

Address:

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Tel (O): (H/P):

E-mail:

Signature: Date:

(I hereby certify that all the information provided are correct.)

Please send your entry form before 1 Nov 2019 latest by 4pm, to:

Submission by hand or post should be addressed to: Submission by email addressed to:

Logo Competition Committee
Strategic Communications Division
Malaysia Green Technology Corporation
No. 2, Jalan 9/10 Persiaran Usahawan,
Seksyen 9, 43650 Bandar Baru Bangi
Selangor Darul Ehsan

or comms@greentechmalaysia.my

RELEASE AUTHORISATION FORM

With regards to my participation in the Malaysian Green Technology and Climate Change Centre logo competition, I, the undersigned, hereby agree to the following terms and conditions:

1. I am the sole creator/ content owner/ person with legitimate claim of ownership over the design of the logo submitted.
2. I hereby relinquish all copyright of my designs of the aforementioned logo to Malaysian Green Technology and Climate Change Centre, and grant permission to use, edit, distribute and publish my design as they deem fit.
3. I have not infringed any copyright in using the materials to create my logo, and have obtained the relevant and proper consent/approval in the usage of all models/ individuals, locations, and images used in the creation of my logo.
4. I will not make any claim on behalf of any third-party, or take any legal action against Malaysian Green Technology and Climate Change Centre and on account of my participation in this competition.
5. I hereby acknowledge that I have read and understood the terms stipulated under this release authorisation form, and that by signing this form I agree to be bound by the terms and conditions.

Signature: Date: