

MALAYSIAN GREEN TECHNOLOGY AND CLIMATE CHANGE CORPORATION FORMS STRATEGIC ALLIANCES TO ACCELERATE NET ZERO AMBITIONS AT IGEN 2024

KUALA LUMPUR, 9 OCTOBER 2024 – Malaysian Green Technology and Climate Change Corporation (MGTC) strengthened its commitment to Malaysia’s green future through several strategic partnerships at the MGTC Pavilion, Kuala Lumpur Convention Centre on the first day of International Greentech & Eco Products Exhibition and Conference Malaysia 2024 (IGEM 2024).

Through a collaborative approach, MGTC and Bank Islam Berhad will help SMEs and non-SMEs explore low-carbon practices. This partnership offers advisory services and training programs in green technology, green procurement, and GHG emissions reduction while fostering awareness of Environmental, Social, and Governance (ESG) standards. Additionally, the initiative will promote the MyHIJAU Mark Certification, supported by cross-branding on Bank Islam’s SMEXpert mobile application.

In an exciting effort to empower communities to adopt a green lifestyle, MGTC has partnered with Pertubuhan Pengurusan Pasar Malam Kuala Lumpur (PMKL) to embark on making night markets sustainable through the Memorandum of Understanding (MOU) witnessed by the Minister of Natural Resources and Environmental Sustainability, YB Nik Nazmi Nik Ahmad. This collaboration will focus on public awareness campaigns, waste reduction, and reducing carbon emissions.

The initiative, which will be implemented by 2025, aims to empower vendors and shoppers to champion sustainable practices. MGTC and Milan Utama are working to promote portable energy storage devices to replace diesel-powered generators, improving the night market ambience by minimising noise and air pollution.

“Today’s strategic partnerships underline MGTC’s holistic approach to sustainability, where we engage communities, industries and financial institutions in the green transition. By working with PMKL, we are bringing sustainability to the heart of daily life, while our agreements with Milan Utama and Bank Islam will push forward innovations in green technologies and financing. These collaborations offer environmental and economic benefits, ensuring that all sectors of society play a role in our Race Towards Net Zero,” said Ir Ts Shamsul Bahar Mohd Nor, Group Chief Executive Officer of MGTC.

IGEM 2024 is just getting started. Join us on day 2 for more groundbreaking announcements and partnerships that will further propel Malaysia towards a low-carbon and sustainable future. Admission to IGEN 2024 is complimentary with prior registration. For more information, visit <https://www.igem.my/> and secure your participation today.

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About MGTC

MGTC is an agency under the Ministry of Natural Resources, Environment and Climate Change (NRECC) mandated to accelerate green growth, advance climate action and inculcate a green lifestyle.

Guided by the National Green Technology Policy (NGTP), the National Policy on Climate Change (NCCP), the Green Technology Master Plan 2017-2030 (GTMP), and the Twelfth Malaysia Plan, MGTC implements programmes and initiatives to support stakeholders at all levels.

By 2030, through its various programmes and initiatives, MGTC aims to facilitate RM100 billion in green investments, create 230,000 green jobs and help Malaysia achieve its net-zero GHG emissions by 2050.